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Silk, A., Rechkemmer, A., Daly, S., Jablokow, K., & Yilmaz, S. Radical Framing Strategies Tool.

Radical Framing Strategies

Unlimited Budget

You have an unlimited budget to complete this project. Don't worry about the cost.

Disregard Constraints

Pick a key constraint of the problem and disregard it.

Unexpected

Think about a common solution that already exists and introduce something unexpected.

Underlying Issue

Sometimes the best solutions solve and underlying issue instead. Think big picture.

Long Term

Come up with a solution that you have a timeframe of several years to implement.

Future Technology

Generate a solution that makes use of technology that has not yet been invented.